

# PaintExpo

## EURASIA

3<sup>rd</sup> Industrial Coating Technologies Exhibition

**15-17 October 2015**

Istanbul Expo Center



Organisers



In cooperation with



Media Partners



## Industrial Coating Technologies Exhibition: PaintExpo Eurasia 2015

PaintExpo Eurasia, the Eurasian part of the well-established and leading international trade fair for "Industrial Coating Technologies" PaintExpo which is organized every 2 years in Germany is getting ready to bring together industry professionals from all around the world for the 3<sup>rd</sup> time in İstanbul with the co-operation of Artkim Fuarçılık and FairFair GmbH.

### Facts and Figures from PaintExpo Eurasia 2013

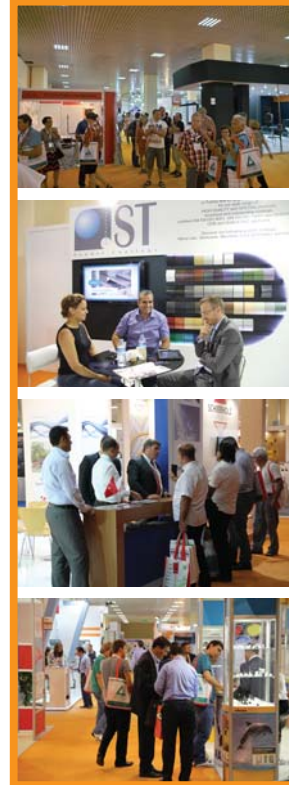
"2<sup>nd</sup> Industrial Coating Technologies Exhibition" PaintExpo Eurasia took place between 12-14 September 2013 with the participation of 92 companies and company representatives from 14 countries. 2217 industry professionals from 44 countries visited the exhibition for 3 days. PaintExpo Eurasia especially attracted specified visitors and helped local and international exhibitor companies to establish important business connections.

Participating companies displayed the full range of equipment and materials for wet painting and powder coating processes, making coating tasks more flexible, cost-efficient and environmentally friendly at the same time. The expert visitors were thus able to learn about the latest solutions to strengthen their competitiveness. The exhibitors appreciated the opportunity to hold in-depth discussions and being in close contact with well-informed visitors with obvious demands.

### Industrial Coating Technologies Professionals are Meeting in Eurasia's Trade Capital, Istanbul

PaintExpo Eurasia, which premiered in 2011 is bringing the industry together in Istanbul which is considered to be the Trade Capital of Eurasia and giving the exhibitors an opportunity to conveniently be in the heart of Europe, Middle East and Asia to make connections and gain exposure in the Eurasian Market. "3<sup>rd</sup> Industrial Coating Technologies Exhibition" PaintExpo Eurasia will be held between 15- 17 October 2015 at Istanbul Expo Center hall 9 concurrently with the "2<sup>nd</sup> Surface Treatment Chemicals and Technologies Exhibition" STT Show Eurasia.

Don't miss the opportunity to be a part of Eurasia's most important Industrial Coating Technologies Event and take your place among hundreds of leading exhibitor companies from all around the world.

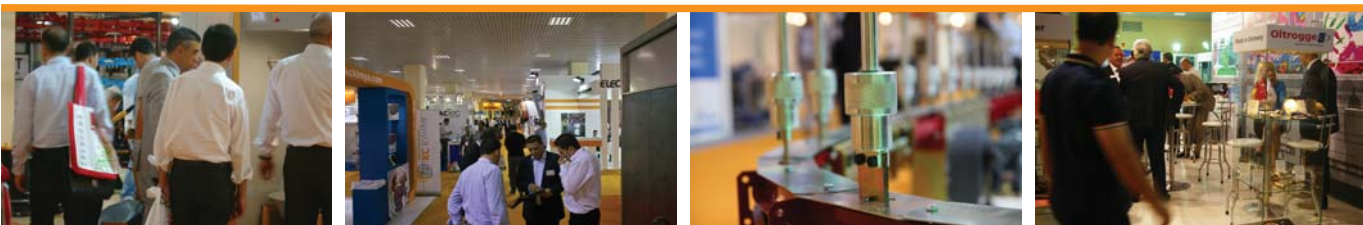


### Visitor Sector Profile

- Coating Job-shops
- Automotive Industry and Suppliers
- Commercial Vehicles, Railway, Ship and Shipyards
- Aviation and Aerospace
- Machinery Manufacturing
- Metal and Metal Sheet Processing
- Plastics Processing
- Household Appliances
- Furniture (Wood and Metal)
- Sports and Leisure Products
- Metal and Glass Facade Construction
- Window Manufacturing
- Electronics Industry
- Heating and Cooling Industry
- Packaging Industry
- Radiator Manufacturers
- Bridges, Pipelines and Power Supply Lines
- and Many Others

### Product Groups

- Systems and Equipment for Wet Painting, Powder Coating and Coil Coating
- Application Systems and Spray Guns
- Wet Paints and Powder Coatings
- Automation and Conveyor Technologies
- Cleaning and Pre-treatment
- Drying and Curing
- Environmental Technology, Air Supply and Exhaust Air Purification, Water Treatment, Recycling and Disposal
- Accessories (Covering Materials and Systems, Painting Hangers, Filters, Pumps)
- Measuring and Test Technology, Quality Assurance
- Paint Stripping
- Job-shop Coating
- Services
- Training and Vocational Education
- Research



15-17 October 2015  
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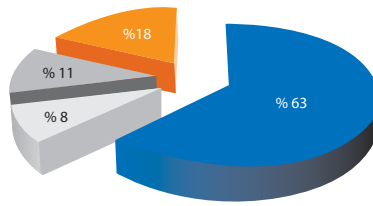


## 2013 Visitor Statistics



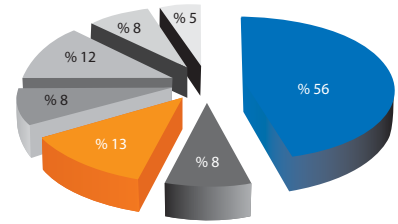
### Visiting company operating field

Manufacturer	63%
Trade	11%
Distributor	8%
Other	18%



### Visitor operating field

Management	56%
R&D	8%
Manufacturing	13%
Quality Control	8%
Purchasing	12%
Sales	8%
Other	5%



## 2013 EXHIBITOR COMMENTS



### Altinboy - Ömer Akaltın

Altinboy Türkiye is IGP Powder Paint's representative in Turkey. We have decided to exhibit with IGP this year. Our company actively operates in aluminum constructions exterior coatings, automotive industry and home appliances (white goods) industry and has brand recognition as a popular powder paint manufacturer in the German, Austrian and Swiss markets. We are also growing in the Turkish market with an increasing market share each year. We are expecting a productive turnaround from PaintExpo Eurasia based on the meetings that we had.



### Boysis - Semih Şenocak

This is our first time exhibiting at PaintExpo Eurasia and it exceeded our expectations. Today was extremely busy. We had customers that are directly related to the industry therefore we had productive meetings. Overall it has been very good.



### BPC Boyasan Ltd. - Murat Önel

We think that PaintExpo Eurasia Exhibition has been exceeding our expectations in terms of reaching our target market clientele. We have been receiving satisfactory inquiries especially from international visitors and conducting productive meetings. We think that it has been a good opportunity to promote our company and products to our potential clients. We hope to participate in the next years as well.



### CALDAN - Jacob Moeller Grimstrup

Our company deals with conveyors for transporting and logistics. We are here in Turkey mainly to be shown in this Expo, very good place to meet the customers and also get acquainted with new potential customers. Our customers are mainly system houses so it is very important for us to be here. It has been very successful for us, we had some inquiries and we can see the things is moving here in Turkey.



### Eisenmann - Ingo Schmidt

Eisenmann is the manufacturer of painting lines including accessory equipments, conveyor systems and environmental technologies. We have already filled some plants in Turkey. It is the first time for us in the exhibition but we come here to improve our business to get more contacts. And I think we will also exhibit next year.



### Hydro Tur Arıtma Sistemleri - Candan Şentürk

PaintExpo has been very dynamic this year. We have been satisfied with the interest from the visitors. We are glad to be here.



### Railtechniek Van Herwijnen BV - Jürgen G.E. Van Herwijnen

My name is Jürgen G.E. Van Herwijnen, the general manager of Railtechniek Van Herwijnen. We are quite happy with the exhibition. Yesterday was an extremely busy day for us. We met with several customers who are already interested in our products. Today is also looking good. We are here now for the second year. We expect to exhibit next time again. Because Turkey is a very good market for us especially for the export through other countries such as Russia, Poland and it is the reason why we are here every year.



### UFO Endüstriyel - Ender Cengiz

This is our first time exhibiting at PaintExpo Eurasia. We are conducting operations related to energy efficiency in the paint industry therefore we wanted to attend this exhibition. Overall, the exhibition has been very satisfactory for us. We have been attracting a good amount of visitors. We can already say that we will be exhibiting at the next PaintExpo Eurasia. We would like to thank everyone who contributed to this event.



## Participation Rates & Options for Booth Packages

Participation Rates (Without Booth, space only)

Stand Space (m <sup>2</sup> )	Rates
Between 12-24 m <sup>2</sup>	176 € /m <sup>2</sup> +VAT 18%
Between 25-49 m <sup>2</sup>	166 € /m <sup>2</sup> +VAT 18%
Between 50-89 m <sup>2</sup>	156 € /m <sup>2</sup> +VAT 18%
90 m <sup>2</sup> and over	146 € /m <sup>2</sup> +VAT 18%

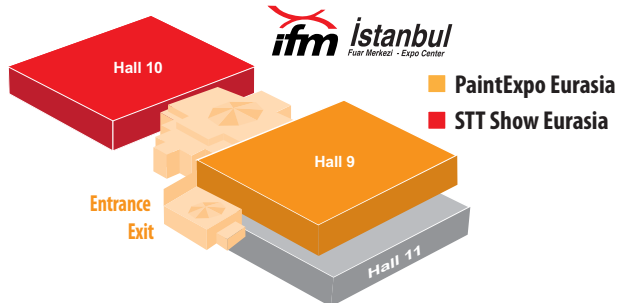
**25 € / m<sup>2</sup>**

### Package Stand: White

#### Carpet

Standard grey color

- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- Spotlight (100 W) for each full 3m<sup>2</sup> of stand space
- 1 Power supply incl. consumption and 3-way mains socket



**45 € / m<sup>2</sup>**

### Package Stand: EUROPE

#### Carpet

Standard grey color

#### Stand Colour

Blue / Red / Green / Orange

- 1m<sup>2</sup> Closed area with a lockable hinged door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- 1 Clothes hanger (315)
- 1 Counter (209)
- Spotlight (100 W) for each full 3m<sup>2</sup> of stand space
- 1 Power supply incl. consumption and 3-way mains socket



**50 € / m<sup>2</sup>**

### Package Stand: ASIA

#### Carpet

Standard grey color

#### Colour Option for the Lettering

Blue / Red / Green / Orange / Yellow

#### Colour Option for the Vertical Edges

Blue / Red / Green / Orange / Yellow

- 1m<sup>2</sup> Closed area with a lockable hinged door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- 1 Clothes hanger (315)
- 1 Counter (209)
- Spotlight (100 W) for each full 3m<sup>2</sup> of stand space
- 1 Power supply incl. consumption and 3-way mains socket



Please contact us via [sales@artkim.com.tr](mailto:sales@artkim.com.tr) or [info@paintexpo.com.tr](mailto:info@paintexpo.com.tr) for further participation details.

## Why Istanbul?

Being conveniently located at the crossroads of Europe and Asia, Istanbul legitimately straddles both continents. Istanbul is one of the biggest cities in the world with a population of approximately 15 million.

The ancient city that lies over two continents, has been a hub for trade and culture for over 3000 years. Turkey is ideally placed in geographic, geopolitical terms to become a key regional commerce and attraction center between Europe and Central Asia with a rapidly growing economy.

PaintExpo Eurasia 2015 brings the industry together in Istanbul to be a bridge between the East and the West. Secure your place at PaintExpo Eurasia 2015 and don't miss this opportunity to be in the heart of Europe, Asia and the Middle East!

